

# MECHANICAL SPECIFICATIONS

## ADVERTISING OPTIONS

### DOUBLE PAGE SPREAD

Trim Size: w420mm x h275mm  
Bleed Size: w430mm x h285mm  
Image Size: w410mm x h255mm

### FULL PAGE

Trim Size: w210mm x h275mm  
Bleed Size: w220mm x h285mm  
Image Size: w189mm x h255mm

### 1/2 PAGE HORIZONTAL

Trim Size: w210mm x h137.5mm  
Bleed Size: w220mm x h147.5mm  
Image Size: w190mm x h117.5mm

### 1/4 PAGE HORIZONTAL FIXED FORMAT – STACKED (DESIGNED BY PUBLISHER)

Trim Size: w210mm x h54.5mm  
1 x image, 60 words, full contact details

### 1/8th PAGE HORIZONTAL (DESIGNED BY PUBLISHER)

Trim Size: w105 x 27mm  
1x image, 30 words, full contact details



## FILE FORMAT

- No truetype fonts to be used in any file
- All postscript fonts must be embedded
- No RGB, Index or spot colours to be used in any file—all must be CMYK
- Files must be correct trim size and to include bleed if appropriate
- No registration marks to be included on artwork
- Files can be supplied as a press quality pdf via email to [tracye@peoplepublishing.co.nz](mailto:tracye@peoplepublishing.co.nz)

### EXPLORE AUSTRALIA

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